

# ***RADWASH***

Detergent





## **Company Information**

*Rad Wish Trading Company started its activities in the field of detergents in 1393.*

*With the cooperation of reputable brands of detergents and hygienic such as Sehat, Ivan, Saviz and ... and supply the needs of domestic broadcasting has played a significant role in the domestic market.*

*Over time, using the country's high production capacities and high-quality products, it was able to enter the foreign market and export. Thus, have regular and continuous exports to countries such as Afghanistan, Pakistan, Iraq and Armenia and other neighboring countries.*



**RADWASH**  
Detergent

The logo features the word "RADWASH" in large, bold, blue 3D block letters. Below it, the word "Detergent" is written in a smaller, blue, sans-serif font. The entire logo is set against a background of a blurred industrial factory floor with various machinery and pipes. The logo is framed by two curved, wavy lines, one purple and one blue, that sweep across the scene.





## ***Company Information***

*By working closely with detergent and hygienic factories and manufacturing warehouses in various cities, the company has been able to deliver products from the nearest distance. And minimize shipping costs.*

*Due to Iran's high capacity in manufacturing detergent and packaging variety, Radash Trading has been able to cover buyers and customers from other countries such as European and African countries that order and produce the desired weight.*



## Products

*Rad wash products can be categorized as:*

*Types of handwashing powder and washing machine powder in weights of 150 g, 300 g, 500 g, 1 kg, 3 kg, 5 kg and weights of 10 kg and 20 kg as well as large packages such as jumbo bag*

*Towel and clothing softener types in weight 500 g, 1 liter and 4 liters, 10 liters and 20 liters*

*Detergent and stain remover gels in the form of bags and packaging of 500 gr*

*Dishwashing liquid in the weight of 30 grams, 500 grams, 1 liter and 4 liters, 10 and 20 liters*

*Laundry soap, bath soap and cosmetics in weights of 30 grams, 70 grams 100 grams (and production other weight as per customer's order)*

*Bleach 750 gr, 1 liter and 4 liters, 10 and 20 liters*

*Different types of head and body shampoos and therapeutic shampoos such as anti-dandruff, anti-loss and ...*

*Toothpaste, etc.*





## Vision

*There are over 200 large and active detergent and sanitation plants in Iran. Their production is three times more than the domestic market needs. In addition to this number, there are also empty capacities for producing customer orders with the logo and the name of the applicant company. Making the most of these capacities to expand export quality is one of the goals ahead*

*In addition to expanding its operations domestically and establishing representation in various provinces, fortunately Rad Wish has been able to introduce and export its products to countries in the Caucasus and Central Asia area, Iraq, Afghanistan, Pakistan, Turkey, Syria and other Persian Gulf neighboring countries.*

*Along with Iran's prospects and expanding exports of detergents, it is trying to take a new step in the European market. And also increase exports of raw materials such as glycerin, green oil, detergent essential oils, due to the natural substrates of vegetable oils and herbs in Iran.*







## **Missions**

*Creating job opportunities and prosperity in the country's industry, collaborating and linking domestic and export producers and buyers, and assisting the production cycle by creating an uninterrupted sales platform*

*Production and packaging according to the order and needs of buyers and according to the standards of the country of destination*

*Collaborate with the production of carton and Nix packages and direct printing and packaging to accelerate the ordering process*

*Insert logo and brand of domestic organizations and foreign clients*

*Send samples by mail, tipax and freight to domestic customers*

*Send sample by airmail*

*Shipping via sea ports and land and air borders according to distance, country of destination and volume of order*

*Fast and uninterrupted shipment to various cities of Iran even on holidays  
Commitment to high quality products and timely sending and delivery of goods*

*Investigation and testing of quality control in production unit laboratory  
Providing quality analysis and sending samples for destination and quality testing*

*Send product catalogs and photos of products through social networks*



## Description

*Laundry powder has different grades depending on the destination countries. Which is characterized by activation or quality. For example, Active 8 is suitable for southern Iraq because it is low in price and quality, and Active 12 is suitable for the Iraq's Kurdistan climate.*

*The higher the active number, the better the quality and the lighter and so-called puffy powder. Which is intended for the export of puff and light powder.*

*Activities 8, 10, 12 are actives in most Iranian factories and routines, although Activities 7, 9 and 17 are also produced.*

*According to the order of the buyers, it is possible to produce high quality and active powder, but in proportion to the active and quality, the price of the ton will also increase.*

*The next point in pricing and its impact on the price is the type of packaging. The bags are multi-layered and waterproof, or they are Nylex and even print type. But basically, the principles of the export of sewing bags and beautiful and elegant colors are observed.*

*But more important than printing is the weight of the bag. So the lower the weight of the bag, the higher the cost.*





## Description

*Pricing is tonnage. For example, if the active ingredient of specific brand of the 20-kilogram bag is \$ 320, ten kilograms of the same quality is \$ 340 and five kilograms is 380 dollars. This is just an example to determine the price.*

*There is the same rating for washing machine powder, but it is determined by the enzyme. So that enzymes 4, 8, 10 and ...*

*The production of blue or white powder or white powder with colored beads (it is possible to choose the color of the beads) is appropriate for the customer's order. Machine powders also contain a string of soap (Needle) that will control both the foam and the cleaner.*

*The essence changes in the same way.*

*Dishwashing, detergent and bleaching liquids are also graded with 14, 15, etc.*

*Soaps are divided into different types of laundry, cosmetics, baths, hands and face and hotel (30 grams).*

*Basically, laundry soap is sold in kilograms, and the rest of the soap is numerical.*

*It has different weights that were mentioned.*

*The important point of oil soap (palm, animal, etc.) used in production and extract and essence is very important.*

*In addition to cleaning, all types of washing and softening liquids dissolve quickly, even in cold water. This feature makes it easy to use.*





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